

<b>STUDY MODULE DESCRIPTION FORM</b>		
Name of the module/subject <b>Entrepreneurship</b>		Code <b>1011105231011185034</b>
Field of study <b>Engineering Management - Part-time studies -</b>	Profile of study (general academic, practical) <b>(brak)</b>	Year /Semester <b>2 / 3</b>
Elective path/specialty <b>Marketing and Company Resources</b>	Subject offered in: <b>Polish</b>	Course (compulsory, elective) <b>elective</b>
Cycle of study: <b>Second-cycle studies</b>	Form of study (full-time, part-time) <b>part-time</b>	
No. of hours Lecture: <b>10</b> Classes: <b>-</b> Laboratory: <b>-</b> Project/seminars: <b>-</b>		No. of credits <b>2</b>
Status of the course in the study program (Basic, major, other) <b>(brak)</b>		(university-wide, from another field) <b>(brak)</b>
Education areas and fields of science and art		ECTS distribution (number and %)
<b>Responsible for subject / lecturer:</b> Prof. dr hab. Teresa Łuczka email: teres.luczka@put.poznan.pl tel. 061) 665 33 98 Wydział Inżynierii Zarządzania Strzelcka 11, Poznań		<b>Responsible for subject / lecturer:</b> mgr Joanna Małecka email: joanna.malecka@put.poznan.pl tel. 061) 665 33 98 Wydział Inżynierii Zarządzania Strzelecka 11, Poznań
<b>Prerequisites in terms of knowledge, skills and social competencies:</b>		
1	<b>Knowledge</b>	Student knows the basic concepts of finance, management and law. It has a general knowledge of the business and the functioning of companies in a market economy
2	<b>Skills</b>	The student has the ability to perceive, to associate and interpret phenomena in business and economy
3	<b>Social competencies</b>	The student understands and is prepared to take on social responsibility for decisions made when running business
<b>Assumptions and objectives of the course:</b> The ability to become entrepreneurs and estimate the costs associated with this process. Identification of barriers of company development. Identification of success factors.		
<b>Study outcomes and reference to the educational results for a field of study</b>		
<b>Knowledge:</b>		
1. Student knows the nature and specificity of small businesses - [K2A_W01, K2A_W12] 2. Student has knowledge that allows to plan and start a business - [K2A_W05, K2A_W15, K2A_W18] 3. Student has knowledge of the most important success factors and barriers in running a business - [K2A_W05, K2A_W15] 4. Student knows the sources of funding for innovation and the early stages of business - [K2A_W09]		
<b>Skills:</b>		
1. Student has the ability to plan the activities of its company - [K2A_U01, K2A_U05] 2. Student is able to register a business - [K2A_U02, K2A_U07] 3. Students can choose the optimal structure of financing business - [K2A_U03, K2A_U06]		
<b>Social competencies:</b>		
1. Student is prepared to become entrepreneurs - [K2A_K03, K2A_K06, K2A_K07] 2. Student is able to effectively communicate about entrepreneurs problems and defend their position - [K2A_K01, K2A_K05] 3. The student is aware of the social role it plays an entrepreneur - [K2A_K02]		
<b>Assessment methods of study outcomes</b>		
written exam discussion summarizing the lecture which gives the opportunity to evaluate the student's understanding of the issues.		

<b>Course description</b>		
<p>1 Essence of small and medium-sized enterprise (SMEs definitions, demography of SMEs sector in Poland, the most common legal forms of business, social and economic role of the entrepreneur)</p> <p>2 Barriers to the development of entrepreneurship (Typology of barriers, significance of the individual barriers to enterprise)</p> <p>3 Success Factors (theoretical approaches for the survival and development of enterprises, key success factors)</p> <p>4 Business planning (motivators for running a business, business plan structure)</p> <p>5 Registering a business (registration procedure, the fundamental choices in the registration process and their effects, costs of registration, basic tax aspects of business registration)</p> <p>TEACHING METHODS:</p> <p>I. PROVIDING KNOWLEDGE:</p> <p>1. Lecture: informative, problematic, conversational</p> <p>2. Chats</p> <p>3. Reading, talks</p> <p>II. SEEKING METHODS:</p> <p>1. Case study</p> <p>2. Brainstorming</p> <p>3. SWOT</p> <p>4. Discussion: the round table, pyramid, seminar, report</p> <p>III. PRACTICAL TRAININGS:</p> <p>1. Auditorium practics</p> <p>2. Metodology: demonstrative, project, workshop</p> <p>IV. EXPOSING METHODS:</p> <p>Display (movie)</p>		
<p><b>Basic bibliography:</b></p> <p>1. Skuza, A. (2015). Przedsiębiorczość zorganizowana. Startupy, inwestorzy, pieniądze. Wydawnictwo Helion</p> <p>2. Targalski, J. (2014). Przedsiębiorczość i zarządzanie małym i średnim orzedsieborstwie. Difin</p> <p>3. Zadora, H., Beck, C.H., ( 2009) Finanse małego przedsiębiorstwa w teorii i praktyce zarządzania.</p> <p>4. Cieślík, J. (2008). Przedsiębiorczość dla ambitnych, Jak uruchomić własny biznes. Wydawnictwa Akademickie i Profesjonalne</p> <p>5. Łuczka, T. (red.) (2007) Małe i średnie przedsiębiorstwa. Szkice o współczesnej przedsiębiorczości. Wydawnictwo Politechniki Poznańskiej</p> <p>6. Łuczka, T.(2001). Kapitał obcy w małym i średnim przedsiębiorstwie. Wybrane aspekty mikro- i makroekono-miczne. PWN</p>		
<p><b>Additional bibliography:</b></p> <p>1. Dominiak, P. (2005). Sektor MSP we współczesnej gospodarce. PWN</p> <p>2. Piasecki, B. (red.) (2003). Ekonomika i zarządzanie małą firmą. PWN</p> <p>3. Rogut, A. (2000). Małe i średnie przedsiębiorstwa w integracji ekonomicznej. Wyd. Uniw. Łódz.</p>		
<b>Result of average student's workload</b>		
Activity	Time (working hours)	
1. lectures	15	
2. classes	20	
3. exam	5	
4. self studying	20	
<b>Student's workload</b>		
Source of workload	hours	ECTS
Total workload	60	2
Contact hours	40	1
Practical activities	0	0